

# Become a Sponsor!

## 2017 College Table Tennis National Championships

Hosted by: Eau Claire CVB

April 7<sup>th</sup> – 9<sup>th</sup>, 2017



### Quick Facts:

- Largest college table tennis event in North America
- Over 250 athletes and coaches from 40+ universities
- Men & Women, Singles, Doubles and Team Championships
- Diverse participant profile

### ***Why Sponsor?***

- Access to NCTTA students and their communities
- High-impact corporate hospitality
- Team building through employee volunteering
- High-impact exposure among attendees
- Extensive media exposure in college, athletic and general-interest groups
- Tournament publicity to include recognition in banners, posters, direct-mail, press releases, program brochure, website and more

*Benefit details listed with each sponsorship level.*

**For More  
Information:**

**National Collegiate Table Tennis  
Association**

Email: [info@nctta.org](mailto:info@nctta.org)

NCTTA Website: [www.nctta.org](http://www.nctta.org)



# Medal Sponsorships

Type / Benefits	Gold <sup>1</sup> (\$2,500)	Silver <sup>2</sup> (\$1,000)	Bronze <sup>2</sup> (\$500)	Medal <sup>2</sup> (\$200)
Website Links	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Souvenir T-Shirts	4	3	2	1
NCTTA Newsletter	1	1	1	1
Banners	2	1		
Ad in program (Color)	2 Full	Full	½Page	¼ Page
Product/Flyer Distribution in Gift Bags	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Use of NCTTA logos	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Participation in photo awards ceremony	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Awards Banquet Tickets	2	2	1	1

## Notes:

<sup>1</sup>Mention in all Championship promotional materials, event program, logo on souvenir T-shirts and on souvenir program, hospitality option, photographed participation in award ceremonies, product and/or flyer distribution via gift bags, PR report, formal media functions, VIP functions, use of NCTTA logos, and access to athletes/teams.

<sup>2</sup>Inclusion in promotional materials, logo and listing in souvenir program, PR report, formal media functions, VIP functions.

# Barrier Sponsorships

<b>Featured Courts<sup>1</sup></b>	
<b># of courts</b>	<b>2</b>
<b>Individual barrier length</b>	<b>4'7"</b>
<b>Cost per sponsorship</b>	<b>\$5000</b>



<b>Outside Courts<sup>2</sup></b>	
<b># of courts</b>	<b>16</b>
<b>Individual barrier length</b>	<b>7'7"</b>
<b>Cost per sponsorship</b>	<b>\$3000</b>



## Notes:

<sup>1</sup>Featured Courts: There are 2 featured courts and the price listed for one sponsorship equates to a total of 8 barriers (4 on each court).

<sup>2</sup>Outside Courts: There are 16 outside courts and the price listed for one sponsorship equates to a total of 16 barriers (1 logo shown on each court).

Listed price includes barrier cost



# ***Ad Space (Event Program)***

<b>Size</b>	<b>Price</b>
<b>Full Page</b>	<b>\$400</b>
<b>½ Page</b>	<b>\$250</b>
<b>¼ Page</b>	<b>\$150</b>
<b>Other options</b>	<b>Contact us</b>

# Gold Sponsor

## Your Benefits as the \$2,500 Gold Sponsor

### Pre-Event

- Gold sponsor rights to the 2017 College Table Tennis National Championships
- Sponsor mentioned in one (1) editions of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.
- Website link and company logo on NCTTA Championship website at [www.nctta.org/championship.html](http://www.nctta.org/championship.html)

### On-Site

- One (2) full page color ad in the souvenir program
- Logo included on back or inside cover of souvenir program
- Logo to be included on souvenir t-shirts
- Two (2) sponsor banners (size to be determined based on available space). Banners to be provided by the sponsor.
- A 30-second Public Address announcement to be read one time per day
- Participation of sponsor representative in award ceremonies with photographs
- Product distribution (materials provided by sponsor) to all competitors via gift bags
- Three (3) complimentary tickets for the awards banquet
- Booth: One small booth (4'X6'), space permitting. Location to be determined by the Championships Committee.

### Post-Event

- Four (4) complimentary souvenir t-shirts
- Public relations report listing all press related activities and results including copies of all monitored news clips mentioning sponsor

### General

- Sponsor representative will be invited to attend all media and VIP functions
- Use of the NCTTA logo
- Access to Table Tennis athletes for corporate presentations, media spots, etc.

*All sponsorship packages can be customized to meet your goals.*

# Silver Sponsor

## Your Benefits as a \$1,000 Silver Sponsor

### Pre-Event

- Silver-level sponsor rights to the 2017 College Table Tennis National Championships
- Sponsor mentioned in one (1) edition of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.
- Website link on NCTTA Championship website at [www.nctta.org/championship.html](http://www.nctta.org/championship.html)

### On-Site

- One (1) full page color ad in the souvenir program
- Logo included on back or inside cover of souvenir program
- Logo to be included on souvenir t-shirts
- One (1) sponsor banner (size to be determined based on available space) to be displayed (banner to be provided by sponsor)
- Participation in award ceremonies with photographs
- Product distribution (materials provided by sponsor) to all athletes/staff via gift bags
- Two (2) complimentary tickets for the awards banquet

### Post-Event

- Three (3) complimentary souvenir t-shirts
- Public relations report listing all press related activities and results including copies of all monitored news clips mentioning sponsor

### General

- Sponsor representative will be invited to attend all media and VIP functions
- Use of the NCTTA logo

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# Bronze Sponsor

## Your Benefits as a \$500 Bronze Medal Sponsor

### Pre-Event

- Bronze-level sponsor rights to the 2017 College Table Tennis National Championships
- Sponsor mentioned in one (1) edition of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.
- Website link on NCTTA Championship website at [www.nctta.org/championship.html](http://www.nctta.org/championship.html)

### On-Site

- Half page color ad in the souvenir program
- Logo to be included on souvenir t-shirts
- Logo included on back or inside cover of souvenir program
- Product distribution (materials provided by sponsor) to all athletes/staff via gift bags
- Two (2) complimentary souvenir t-shirts, one (1) awards banquet ticket

### General

- Sponsor representative will be invited to attend all media and VIP functions

# Medal Sponsor

## Your Benefits as a \$200 Medal Sponsor

### Pre-Event

- Medal-level sponsor rights to the 2017 College Table Tennis National Championships
- Sponsor mentioned in one (1) edition of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.
- Website link on NCTTA Championship website at [www.nctta.org/championship.html](http://www.nctta.org/championship.html)

### On-Site

- Quarter page color ad in the souvenir program
- Logo included on back or inside cover of souvenir program
- Product distribution (materials provided by sponsor) to all athletes/staff via gift bags
- One (1) complimentary souvenir t-shirt, one (1) awards banquet ticket

### General

- Sponsor representative will be invited to attend all media and VIP functions

*All sponsorship packages can be customized to meet your goals.*