

Become a Sponsor!

2012 College Table Tennis National Championships



Hosted by: Plano Convention
Visitors Bureau

April 12 – April 15, 2012

Quick Facts:

- Largest college table tennis event in North America
- Over 250 athletes and coaches from 40+ universities
- Men & Women, Singles, Doubles and Team Championships
- Diverse participant profile

Why Sponsor?

- Access to NCTTA students and their communities
- High-impact corporate hospitality
- Team building through employee volunteering
- High-impact exposure among attendees
- Extensive media exposure in college, athletic and general-interest groups
- Tournament publicity to include recognition in banners, posters, direct-mail, press releases, program brochure, website and more

Benefit details listed with each sponsorship level.

**For More
Information:**

**National Collegiate Table Tennis
Association**

Email: info@nctta.org

NCTTA Website: www.nctta.org



Premium Sponsorships

Type / Benefits	Title (\$10,000)	Presenting (\$6,000)	Platinum (\$2,500)
Title rights	Yes, see benefit details		
Plugs on TV, radio PSA	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Souvenir T-Shirts	8	6	4
NCTTA Newsletter	3	2	1
Banners	6	3	2
Ads in program	2 Full Color	1 Full Color	1 Full B&W
Booth space	<input checked="" type="checkbox"/> (Large)	<input checked="" type="checkbox"/> (Medium)	See details
Public Address spots	3	2	1
Free Awards Banquet Seats	6	4	3
Website Links	Yes, see benefit details		

All sponsorship levels on this page include:

Mention in all Championship promotional materials, event program, logo on souvenir T-shirts and on souvenir program, hospitality option, photographed participation in award ceremonies, product and/or flyer distribution via gift bags, PR report, formal media functions, VIP functions, use of NCTTA logos, and access to athletes/teams.



Medal Sponsorships

Type / Benefits	Gold (\$1,000)	Silver (\$500)	Bronze (\$200)
Website Links	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Souvenir T-Shirts	3	2	1
NCTTA Newsletter	1	1	1
Banners	1		
Ad in program	Full B&W	1/2 B&W	1/4 B&W
Product/Flyer Distribution in Gift Bags	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Use of NCTTA logos	<input checked="" type="checkbox"/>		
Participation in photo awards ceremony	<input checked="" type="checkbox"/>		
Awards Banquet Tickets	2	1	1

All sponsorship levels on this page include:

Inclusion in promotional materials, logo and listing in souvenir program, PR report, formal media functions, VIP functions.



Ad Space (Event Program)

B&W	
Full Page	\$400
½ Page	\$250
¼ Page	\$150
Color	Upon Demand

Title Sponsor

Your Benefits as the \$10,000 Title Sponsor

Pre-Event

- **Overall title rights (exclusive): the 2012 COMPANY_NAME College Table Tennis National Championships**
- Sponsor name included in TV and radio PSAs
- Organization/company name will appear on Athlete/Staff Handbooks and other published materials relating to the event
- Sponsor mentioned in three (3) editions of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials, signs, posters, flyers, etc.
- Website link and company banner on NCTTA Championship website at www.nctta.org/championship.html

On-Site

- Logo on front cover of souvenir program
- Two (2) full-page color ads in the souvenir program
- Logo/name to be included on souvenir t-shirts
- Six (6) sponsor banners (size to be determined based on available space) to be displayed, including at least two at main competition area (banners to be provided by sponsor)
- Option to screen print/vinyl cover (at sponsor's expense) three (3) barriers around the feature court
- Sponsor name/logo displayed on next to the event name on all award podiums (banner to be provided by the Championships committee)
- 10' X 10' booth space
- Three (3) 30-second public address announcements each day of competition
- Sponsor name included on participant certificates and team trophies
- Participation of sponsor representative in award ceremonies with photographs
- Participation of sponsor representative in ceremonial points
- Product distribution (materials provided by sponsor) to all athletes/staff via gift bags
- Product distribution (materials provided by sponsor) to all spectators
- Six (6) complimentary tickets for the awards banquet

Post-Event

- Eight (8) complimentary souvenir t-shirts
- Public relations report listing all press related activities and results including copies of all monitored news clips mentioning sponsor

General

- Sponsor representative will be invited to attend all media and VIP functions
- Use of the NCTTA logo
- Access to Table Tennis athletes for corporate presentations, media spots, etc.

All sponsorship packages can be customized to meet your goals.

Presenting Sponsor

Your Benefits as the \$6,000 Presenting Sponsor

Pre-Event

- **Presenting sponsor rights (exclusive): the 2012 College Table Tennis National Championships presented by COMPANY_NAME**
- Sponsor name included in mentions on TV and radio PSAs
- Organization/company name will appear on Athlete/Staff Handbooks and other published materials relating to the event
- Sponsor mentioned in two (2) editions of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.
- Website link and small company banner on NCTTA Championship website at www.nctta.org/championship.html

On-Site

- Logo on front cover of souvenir program
- One (1) full-page color ad in the souvenir program
- Logo/name to be included on souvenir t-shirts
- Three (3) sponsor banners (size to be determined based on available space) to be displayed, including at least one at main competition area (banners to be provided by the sponsor)
- Option to screen print/vinyl cover (at sponsor's expense) one (1) barrier around the feature court
- Sponsor name/logo displayed on the row below event name on all award podiums (banner provided by Championships committee)
- 10' X 5' booth space
- Two (2) 30-second public address announcements each day of competition
- Sponsor name included on participant certificates
- Participation of sponsor representative in award ceremonies with photographs
- Product distribution (materials provided by sponsor) to all athletes/staff via gift bags
- Three (3) free tickets for the awards banquet

Post-Event

- Six (6) complimentary souvenir t-shirts
- Public relations report listing all press related activities and results including copies of all monitored news clips mentioning sponsor

General

- Sponsor representative will be invited to attend all media and VIP functions
- Use of the NCTTA logo
- Access to Table Tennis athletes for corporate presentations, media spots, etc.

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Platinum Sponsor

Your Benefits as the \$2,500 Platinum Sponsor

Pre-Event

- Platinum sponsor rights to the 2012 College Table Tennis National Championships
- Sponsor mentioned in one (1) editions of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.
- Website link and company logo on NCTTA Championship website at www.nctta.org/championship.html

On-Site

- One (1) full page black-and-white ad in the souvenir program
- Logo included on back or inside cover of souvenir program
- Logo to be included on souvenir t-shirts
- Two (2) sponsor banners (size to be determined based on available space). Banners to be provided by the sponsor.
- A 30-second Public Address announcement to be read one time per day
- Participation of sponsor representative in award ceremonies with photographs
- Product distribution (materials provided by sponsor) to all competitors via gift bags
- Three (3) complimentary tickets for the awards banquet
- Booth: One small booth (4'X6'), space permitting. Location to be determined by the Championships Committee.

Post-Event

- Four (4) complimentary souvenir t-shirts
- Public relations report listing all press related activities and results including copies of all monitored news clips mentioning sponsor

General

- Sponsor representative will be invited to attend all media and VIP functions
- Use of the NCTTA logo
- Access to Table Tennis athletes for corporate presentations, media spots, etc.

All sponsorship packages can be customized to meet your goals.

Gold Sponsor

Your Benefits as a \$1,000 Gold Sponsor

Pre-Event

- Gold-level sponsor rights to the 2012 College Table Tennis National Championships
- Sponsor mentioned in one (1) edition of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.
- Website link on NCTTA Championship website at www.nctta.org/championship.html

On-Site

- One (1) full page black-and-white ad in the souvenir program
- Logo included on back or inside cover of souvenir program
- Logo to be included on souvenir t-shirts
- One (1) sponsor banner (size to be determined based on available space) to be displayed (banner to be provided by sponsor)
- Participation in award ceremonies with photographs
- Product distribution (materials provided by sponsor) to all athletes/staff via gift bags
- Two (2) complimentary tickets for the awards banquet

Post-Event

- Three (3) complimentary souvenir t-shirts
- Public relations report listing all press related activities and results including copies of all monitored news clips mentioning sponsor

General

- Sponsor representative will be invited to attend all media and VIP functions
- Use of the NCTTA logo

All sponsorship packages can be customized to meet your goals.

Silver Sponsor

Your Benefits as a \$500 Silver Medal Sponsor

Pre-Event

- Silver-level sponsor rights to the 2012 College Table Tennis National Championships
- Sponsor mentioned in one (1) edition of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.
- Website link on NCTTA Championship website at www.nctta.org/championship.html

On-Site

- Half page black-and-white ad in the souvenir program
- Logo to be included on souvenir t-shirts
- Logo included on back or inside cover of souvenir program
- Product distribution (materials provided by sponsor) to all athletes/staff via gift bags
- Two (2) complimentary souvenir t-shirts, one (1) awards banquet ticket

General

- Sponsor representative will be invited to attend all media and VIP functions

Bronze Sponsor

Your Benefits as a \$200 Bronze Medal Sponsor

Pre-Event

- Bronze-level sponsor rights to the 2012 College Table Tennis National Championships
- Sponsor mentioned in one (1) edition of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.
- Website link on NCTTA Championship website at www.nctta.org/championship.html

On-Site

- Quarter page black-and-white ad in the souvenir program
- Logo included on back or inside cover of souvenir program
- Product distribution (materials provided by sponsor) to all athletes/staff via gift bags
- One (1) complimentary souvenir t-shirt, one (1) awards banquet ticket

General

- Sponsor representative will be invited to attend all media and VIP functions

All sponsorship packages can be customized to meet your goals.