



The Nashville Sports Council

Mission

The mission of the Nashville Sports Council is to positively impact the economy and quality of life of the Greater Nashville Area by attracting and promoting professional and amateur sporting events.

Organization

The Nashville Sports Council is a private, 501 (c) 6 non-profit, membership based organization that was established in 1992 to serve as the “quarterback” behind developing Nashville’s sports landscape. The Sports Council has successfully recruited and staged more than 150 events that have yielded over \$400 million in economic impact since its inception. In addition, the Sports Council was instrumental in bringing professional sports to Middle Tennessee and continues to be the catalyst for sports development in the region. The Sports Council is The Driving Force of Sports in Nashville!

Structure

A volunteer Board of Directors whose leadership helps shape Nashville’s future sports agenda leads the organization and assists staff. The lifeblood of the organization is the thousands of volunteers who work tirelessly to make the events that Nashville hosts a success for our community. The Sports Council has established a youth initiative focusing on health/wellness and education for youth via youth participation and/or involvement in each event. Our Good Sports Program directly impacts Middle Tennessee’s youth.

Support

The Sports Council is responsible for generating its funds. Financial support comes from private investments from corporate member investors, event sponsors, individual members, event & program revenues, civic contributions, and an investment from the Metropolitan Nashville Government. Supporting the Sports Council is a valuable community investment that not only provides Nashville with Home Field Advantage but rewards investors with tangible membership value. Any individual and/or corporation can be a part of Nashville’s team and the effort to make Music City a premier destination for sporting events. There are currently 200 corporate member investors, hundreds of individual members, and thousands of volunteers. Memberships are available to anyone through a tiered investment structure. For a complete list of Sports Council supporters or to join online, visit our membership pages the "Get Involved" tab.

Game Plan

Strategically bid on, attract, and host major sporting events that meet objectives such as: economic development, tourism impact, quality of life enhancement and international exposure for Music City. In addition, the Sports Council promotes the Nashville area nationally as a viable community to host sporting events, which is a competitive industry with more than 300 similar organizations around the country competing for the opportunity to host similar events.

Measuring Success

The Sports Council created the “Scorecard” in 2001 to measure the tangible progress toward the achievement of its mission. It measures economic impact, involvement, media exposure, performance rating, and financials of major sporting events. On-site surveys are gathered from attendees, participants, volunteers, and the media. It is a model that is endorsed by the National Association of Sports Commissions (NASC) and is considered the pacesetter for the sports commission industry. Since 1992, the Sports Council has produced over \$400 million in economic impact, more than 35,000 Middle Tennesseans have volunteered during our events, and more than 2.1 million people have been involved with a Sports Council event. Additionally, since the creation of the “Scorecard” over the past seven years, more than 360,000 hotel room nights have been generated for Nashville’s hospitality industry.

Nashville Sports Council Event History

2010

- 2010 O'Charley's Dinner of Champions
- 2010 Ohio Valley Conference Men's and Women's Basketball Tournaments
- 2010 SEC Men's Basketball Tournament
- 2010 Country Music Marathon and 1/2 Marathon
- 2010 Music City Hits Fastpitch Softball Tournament
- 2010 Nashville Sports Council Golf Tournament

2009

- 2009 O'Charley's Dinner of Champions
- 2009 SEC Gymnastics Championship
- 2009 Country Music Marathon & ½ Marathon
- 2009 Music City Hits Fastpitch Softball Tournament
- 2009 Nashville Sports Council Golf Tournament
- 2009 Gaylord Hotels Music City Bowl

2008

- 2008 SEC Women's Basketball Tournament
- 2008 Ohio Valley Conference Men's & Women's Basketball Tournaments
- 2008 O'Charley's Dinner of Champions
- 2008 Country Music Marathon & ½ Marathon
- 2008 Music City Hits Fastpitch Softball Tournament
- 2008 SEC vs. Big East Invitational
- 2008 Gaylord Hotels Music City Bowl

2007

- 2007 AAU Girls Basketball 15U Division I National Tournament
- 2007 Music City Hits Girls Fastpitch Softball Tournament
- 2007 Ohio Valley Conference (OVC) Men's & Women's Basketball Tournaments
- 2007 O'Charley's Dinner of Champions
- 2007 Country Music Marathon & ½ Marathon
- 2007 Gaylord Hotels Music City Bowl

2006

- 2006 O'Charley's Dinner of Champions
- 2006 Ohio Valley Conference (OVC) Men's & Women's Basketball Tournaments
- 2006 Southeastern Conference (SEC) Men's Basketball Tournament
- 2006 Country Music Marathon & ½ Marathon
- 2006 Music City Hits Fastpitch Softball Tournament
- 2006 AAU Girls' 13U Division II National Basketball Championship
- 2006 University of Louisville vs. MTSU football game
- 2006 Oklahoma State University vs. University of Tennessee Men's Basketball
- 2006 Gaylord Hotels Music City Bowl Presented By Bridgestone

2005

- 2005 O'Charley's Dinner of Champions
- 2005 Ohio Valley Conference (OVC) Men's & Women's Basketball Tournaments
- 2005 NCAA Men's 1st & 2nd Round Basketball Tournament
- 2005 Country Music Marathon & ½ Marathon
- 2005 NCAA Men's Golf East Regional Championships
- 2005 Music City Hits Fastpitch Softball Tournament
- 2005 AAU Girls' 11U & 12U Division II National Basketball Championships
- 2005 University of Tennessee vs. Murray State University basketball game
- 2005 Gaylord Hotels Music City Bowl Presented By Bridgestone

2004

- 2004 O'Charley's Dinner of Champions
- 2004 SEC Women's Basketball Tournament
- 2004 Country Music Marathon & ½ Marathon
- 2004 U.S. Gymnastics National Championships
- 2004 AAU Girls' 11U & 12U Division II National Basketball Championships
- 2004 Gaylord Hotels Music City Bowl Presented By Bridgestone

2003

- 2003 O'Charley's Dinner of Champions
- 2003 Gaylord Hotels Music City Bowl Presented By Bridgestone
- 2003 NCAA Men's 1st & 2nd Round Basketball Tournament
- 2003 Country Music Marathon
- 2003 NHL Entry Draft

2002

- 2002 University of Tennessee vs. University of Wyoming Football
- 2002 O'Charley's Dinner of Champions
- 2002 SEC Women's Basketball Championships
- 2002 Country Music Marathon
- 2002 AAU Ironman World Wrestling Championships
- 2002 AAU National Invitational Championship Basketball (Girls 11 & Under)
- 2002 Gaylord Hotels Music City Bowl

2001

- 2001 SEC Men's Basketball Championships
- 2001 O'Charley's General Dinner of Champions
- 2001 Country Music Marathon
- 2001 Music City Bowl

2000

- 2000 American General Dinner of Champions
- 2000 NCAA Men's 1st & 2nd Round Basketball Tournament
- 2000 Tri-Star Health System 5K/10K Run
- 2000 Country Music Marathon
- 2000 Music City Bowl

1999

- 1999 Inaugural Season / New Stadium - Tennessee Titans
- 1999 Homepoint.com Music City Bowl

1998

- 1998 Inaugural Season / Nashville Predators
- 1998 American General Music City Bowl
- 1998 NCAA Women's Basketball Mideast Regionals
- 1998 Columbia/HCA 10K Run - Annual
- 1998 AAU Girls Basketball Championships 12 & Under

1997

- 1997 State Farm U.S. Figure Skating National Championships
- 1997 NHL Rally
- 1997 Phillips 66 National Swimming Championships
- 1997 Virginia Slims Legends Tennis Tournament
- 1997 NBA Pre-Season Game featuring Indiana Pacers vs. Charlotte Hornets

1996

- 1996 Ohio Valley Conference Men's & Women's Basketball Championships
- 1996 NationsBank Whitewater Championships
- 1996 Colonial IronKids Bread Triathlon
- 1996 Speedo Junior National Swimming Championships
- 1996 U.S. Water Polo Olympic Team Selection Meet
- 1996 Training site for Croatian and German Water Polo Olympic Teams
- 1996 AAU National Girls Basketball Championships 14/15 & under
- 1996 NBA Pre-Season Game featuring The Utah Jazz vs. The Detroit Pistons

1995

- 1995 Ohio Valley Conference Men's & Women's Basketball Championships
- 1995 Music City Marathon
- 1995 Music City Soccer Celebration
- 1995 Opryland USA Hoop It Up 3 on 3 Basketball Tournament
- 1995 Fresca Masters Cycling Championships
- 1995 Independent Insurance Agent Junior Golf Classic
- 1995 NFL Tailgate Party
- 1995 NationsBank Whitewater Championships
- 1995 Colonial IronKids Bread Triathlon

1994

- 1994 BellSouth Senior PGA Tour
- 1994 Triple A Baseball All Star Game
- 1994 Colonial IronKids Bread National Triathlon Championship
- 1994 American Tumbling & Trampoline Association National Championships
- 1994 Coca-Cola National Gymnastics Championships
- 1994 U.S. Olympic Congress
- 1994 NBA Pre-Season Game featuring San Antonio Spurs vs. New York Knicks
- 1994 Music City Marathon

1994 (continued)

- 1994 Opryland USA Hoop It Up 3 on 3 Basketball Tournament
- 1994 Music City Soccer Celebration
- 1994 Ohio Valley Conference Men's & Women's Basketball Championships

1993

- 1993 Colonial IronKids Bread National Triathlon Championship
- 1993 NBA Pre-Season Game featuring San Antonio Spurs vs. Atlanta Hawks
- 1993 Phillips 66 Senior National Swimming Championships

1992 Nashville Sports Council Inception