



## **2011 COLLEGE TABLE TENNIS NATIONAL CHAMPIONSHIPS BID APPLICATION**

**1) Name of the primary person and four secondary persons responsible for the championship planning and running the championship tournament. If the event will be held at a college or university, this list should include at least one official from that institution.**

Primary Event Manager (1)

**Marius Paul Balla**

President - Table Tennis Association at Georgia Tech  
Board Member – USA Table Tennis

**Ken Lovic**

Sports Club Manager – Georgia Tech

**Ed Hogshead**

Tournament Production Coordinator

Secondary Managers (6)

**Ralph Presley**

Coach – Table Tennis Association at Georgia Tech  
President - C.A.J.T.T.L.Inc.  
USATT Certified Umpire

**Wendell Dillon**

International Referee

**John Hart**

Facility Coordinator – Campus Recreation Center, Georgia Tech

**Katie Holloway**

Secretary – Table Tennis Association at Georgia Tech

**Brian Seifried**

Public Relations – Table Tennis Association at Georgia Tech

**2) Contact information, including e-mails and phone numbers, of the above people. Name and list the members of the organizing committee as well as the authorized signer of a proposed contract if your bid is selected.**

**Marius Paul Balla\***

paulballa@gatech.edu

(678) 863-0956

*\*Authorized contract signer*

**Ken Lovic\***

[lovic@gatech.edu](mailto:lovic@gatech.edu)

(404) 894-8838

*\*Authorized contract signer*

**Ed Hogshead**

[ehogshead@landmarkbilling.com](mailto:ehogshead@landmarkbilling.com)

(815) 262-2282

**Ralph Presley**

rampresley@aol.com

(404) 429-9498

**Wendell Dillon**

pong35@mindspring.com

(404) 502-4915

**Jonathan Hart**

jonathan.hart@crc.gatech.edu

(404) 894-3987

**Katie Holloway**

kholloway3@gatech.edu

(229) 344-4424

**Brian Seifried**

[brian.seifried@gmail.com](mailto:brian.seifried@gmail.com)

(770) 778-7830

**3) Expertise and credentials of the members of the organizing committee in running local, regional, and/or national events (not limited to table tennis-related activities).**

Marius Paul Balla

- Marius Paul Balla is president of the Table Tennis Association at Georgia Tech. He is a 4<sup>th</sup> year undergraduate student in Aerospace Engineering at the Georgia Institute of technology. He is a board member of the Joint Campus Organizations Committee at Georgia Tech, being responsible of reviewing and approving new charters for campus organizations at Georgia Tech.  
Marius organized different regional tournaments at Georgia Tech and help building a national level team for the Jackets.

Ken Lovic

- Ken Lovic is currently the Sports Club Coordinator at Georgia Institute of Technology.

Ken is the head coach of the Men's Lacrosse team at Georgia Tech. He has led the Yellow Jackets to two SELC titles, one in his first year in 1997, and the second in 2004. Ken has coached over 20 different All Conference players and 6 All Americans. He has also coached 2 high school teams from Georgia to two Championships at the Vail Shootout (2002, 2003). Ken also serves at the Vice President of the SELC and is the 2nd VP for the MCLA. Ken is also the director of the GT Lacrosse Camps. The camps are currently offered in the summer (overnight camp) and the winter (day camp). Ken has been married to Beth Mullican since 2000.

#### Ed Hogshead

- Ed Hogshead is a certified tournament director and a certified umpire. He directed over 75 tournaments from 1 star to 4 stars. He is certified as a coach as well and he designed and held clinics in conjunction with tournaments. Ed holds a Bachelors degree in accounting from Northern Illinois University with a Masters equivalent.

#### Ralph Presley

- Ralph L. Presley is president of the Central Atlanta Table Tennis League Inc., a 501©3 non-profit incorporation designed to provide amateur athletics to amateur athletes, namely table tennis. The company currently owns \$35,000 dollars of table tennis tables and equipment. Also, he is coach-advisor to the Georgia Tech Table Tennis Association the Georgia Tech Institute of Technology in Atlanta, Georgia. Ralph L. Presley, the owner, 56 years old, has 25 years of experience coaching, leadership and mentoring youth in athletics. Coming from the inner city, he was able to put himself through college. In college, he received a BA degree in Business and a BA degree in Economics. While working for an insurance company as supervisor, he volunteered for ten years at the youth center. After being downsized 1996, he started his own property management real estate business. The business has grown to nearly a million dollar net worth. At age 11, he began to play table tennis and started the C.A.J.T.T.L.Inc. in the year 2000. Currently he is a Certified Club Umpire, Certified USATT Director, Certified USATT Club Coach, and NCTTA Certified Georgia District Director. He has umpired the USATT National Championships, USATT Open Championships, NCTTA National Championship, ACUI Regional Championships and many other local, regional and national tournaments. He was responsible for bringing the 2003 US Team Trials and the 2004 Olympic Team Doubles Trial to Atlanta.

#### Wendell Dillon

- Dillon is chairman of the USATT Officials and Rules Advisory Committee (ORAC) and as such is head of officials for USATT. He was the first US international referee (1992). In 1993 he started and still supervises the USATT referee program. He served as deputy referee at the 1992 Barcelona Olympics, and the 2008 World Table Tennis Championships in China and as referee at the 1996 Atlanta Olympics. He has served as referee at numerous major tournaments in the U.S. including US Opens and US and North American Olympic Trials. He served as referee or tournament director for five ACUI Nationals. He is author of the USATT Tournament Guide, which is constantly updated and is available on the USATT web site.

#### John Hart

- Jonathan is the assistant director of campus recreation – facilities and operation. He has been involved in many events organized on the Georgia Tech campus, both at national and local level.

Katie Holloway

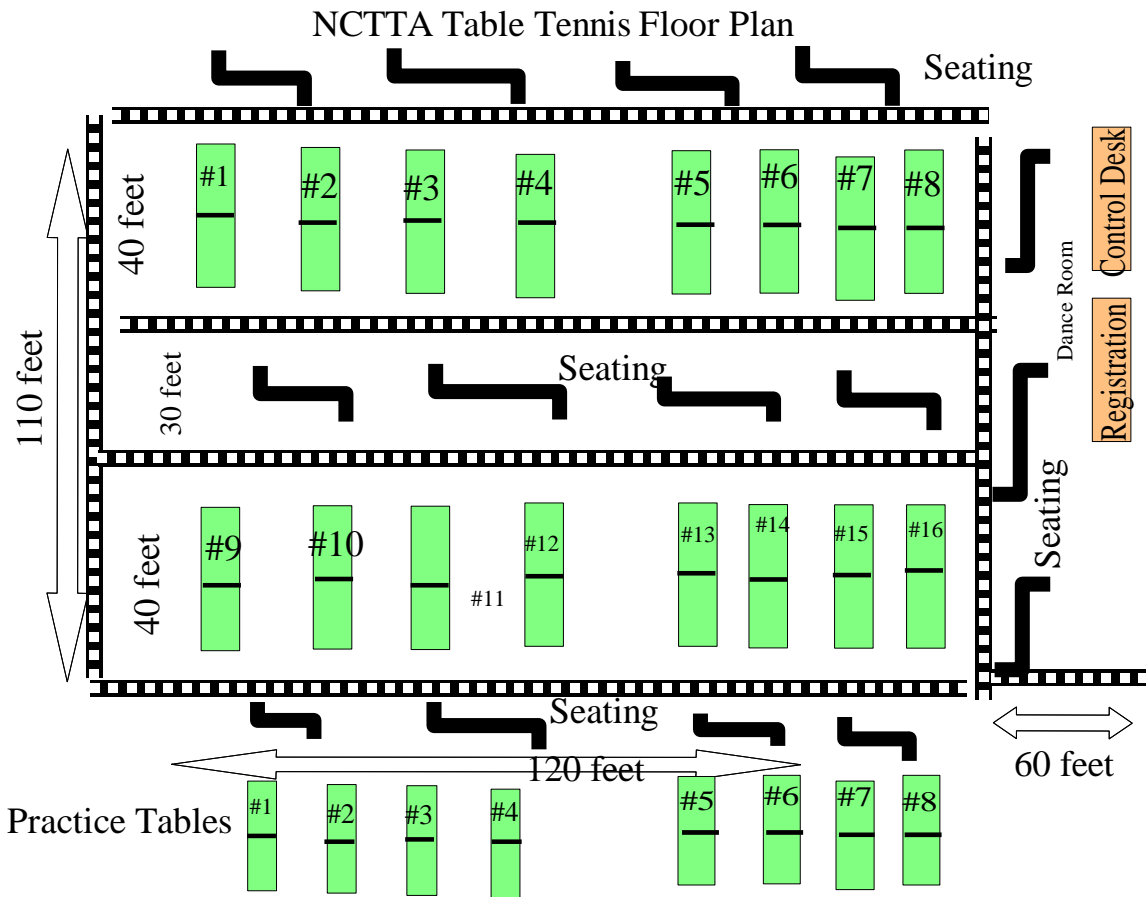
- Katie Holloway is the secretary of the Table Tennis Organization at Georgia Tech. She is been of tremendous help in organizing the club tournaments and documenting club's needs and performances.

Brian Seifried

- Brian Seifried is a first year student at Georgia Tech majoring in Chemical and Biomolecular Engineering. He has captained a Tennis team, where he organized practices, created drills, advertised the team, and recruited members. He also has experience in conducting meetings for, organizing and leading a Science Olympiad team.

**4) Number of competition tables available for the championship. Tables must be ITTF approved. Minimum 16.**

It is assumed Killerspin will again be providing a minimum of 16 competition tables. Alternatively, at least 32 tournament quality tables would be available from the local table tennis community.



**5) Number of training/practice tables available for the championship should be at least 1/2 overall number of competition tables. Minimum 8.**

It is assumed Killerspin will again be providing a minimum of 8 training/practice tables. Alternatively, at least 12 tournament quality tables would be available from the local table tennis community.

The playing venue is the same site that was used for the 2005 ACUI Regional Tournament and the 2008 Georgia Tech Open, a 2-star tournament. A total of 32 tables were easily accommodated. Up to 15 additional tables could be set-up and meet the required court size specifications.

**6) A certified USATT National Referee with knowledge of college table tennis is mandated for this event. The host organizing committee can nominate a Referee, subject to NCTTA approval; a Deputy Referee will be selected by NCTTA to assist in this event.**

The Host Organizing Committee nominates Wendell Dillon to serve as the Referee for the 2011 NCTTA Championships.

**7) A Competition Manager will be required to manage and oversee the competition. This person should be knowledgeable and experienced in running large table tennis competitions. The host organizing committee can nominate the Competition Manager, subject to NCTTA approval. If the organizing committee does not wish to nominate a Competition Manager or cannot find one agreeable to NCTTA, NCTTA will appoint a Competition Manager for the meet.**

The Host Organizing Committee nominates Ralph Presley and Wendell Dillon to serve as the Competition Manager for the 2011 NCTTA Championships.

**8) At a minimum, a scorekeeper will need to be provided at each competition table though it is strongly recommended that each table have an umpire. The umpire must be provided by the host organizing committee and must be USATT certified at the Club Umpire level or higher.**

Scorekeepers will be positioned at each competition table. Marius Paul Balla will organize collegiate local players from Georgia Tech Table Tennis Association to volunteer to work as scorekeepers or umpires.

**9) Provide a list of equipment planned to be used for the championship along with its age and condition: nets, barriers, score boards, umpire tables, and towel stands.**

It is again anticipated that tables, nets, score boards, umpire tables and towel stands will be provided by Killerspin, and that barriers will be provided by Newgy.

If necessary, at least 32 tables with nets and a sufficient number of barriers could be transported to the competition venue from local playing sites. The tables (all Stiga, and Butterfly tables) and barriers (combination of Stiga, Table Tennis Pioneers and Newgy) are used but in suitable condition to support a national event.

**10) The venue to be reserved and its dimensions. Competition courts: 18' x 36' minimum. Please also attach, electronically, two digital photos of the venue from different angles, if possible. There should also be a training venue located within the same competition arena or in a different nearby location. In this venue the practice courts of 14 x 28 feet need to be located.**

The Campus Recreation Center (CRC) at Georgia Tech will serve as the host venue. The building is located in the heart of Atlanta, on the West side of the campus. The CRC is a 300,695 sq. ft. facility that was completed in August 2004. It is a unique expansion of the existing swimming and diving venue built for the 1996 Olympic Games.

Here are some of the facility specifications:

- 15,000 sq.ft. fitness center with weight machines, free weights, and cardiovascular equipment with built in LCD Television screens.
- 39-foot climbing wall
- Four racquetball courts and one squash court
- 50-meter competition pool, diving well and spa with seating for more than 1,900
- Leisure pool with six lap lanes, 184' water slide, free play area, current channel, 16-person spa
- Multipurpose gym with courts for basketball, volleyball, badminton, and fencing.
- Three studios for aerobics and self defense courses, all wired for sound.
- Auxiliary court for indoor soccer, roller hockey, dodge ball and more.
- 6.7 laps/mile indoor running track overlooking the gymnasium
- Satellite fitness area overlooking Atlanta's skyline
- Outdoor fields for flag football, soccer, ultimate frisbee, lacrosse, softball and more.
- Two sand volleyball courts
- The Wilderness Outpost for outdoor recreation equipment rental, water and land trip information, and resources for local outdoor recreation.
- H2O Cafe featuring Freshens Smoothies, sandwiches, snacks, and Starbucks coffee.
- Game room with air hockey, ping pong, foosball
- Outdoor patio for sunbathing
- Co-ed sauna

## History

Georgia Tech's original Student Athletic Center (SAC) was built in 1977. In 1996, Georgia Tech was chosen as the site of the 15,000 seat aquatic venue for the Summer Olympics in Atlanta .

The facility was attached to the existing complex and was built as a freestanding, outdoor shelter for the swimming and diving competitions. After the Olympics, the aquatic facility was incorporated into what we now call the Campus Recreation Center.



**11) Please provide transportation information for the surrounding area (airports, highways, railroad stations, boat access and public transit). Specifically, please provide a plan for assisting with transportation from the venue to the hotel and back during tournament play and from the airport to the hotel and back to the airport on heavy arrival and departure days.**

**MARTA Rail:** The Georgia Tech campus is serviced by MARTA, Atlanta's metro rail and bus system. The Marta bus 113 leaves from the CRC and connects the campus with the North Avenue station.

**Campus Transit:** The Stinger Bus Service offers three different routes on campus - the Red Route, Blue Route and Green Route. The Red and Blue Routes generally service the core of the Georgia Tech campus, while the Green route extends north and south of campus, to areas such as GTRI to the north and Techwood Parkway to the south.

**12) Name any entities you plan to approach for sponsorships. Are there any sponsors already in place? Host venue, equipment, etc.?**

Equipment will be provided by Killerspin and Newgy as stipulated in existing sponsorship agreements with the NCTTA. The Fulton County Convention and Visitors Bureau will support the event in a number of ways, including financial assistance based on needs to be determined prior to the Championships. The Host Organizing Committee will also be working with CRC Sports Complex in an effort to receive sponsorship benefits. Center Court Sports Complex has provided a very competitive rental rate for the four days the venue will be used for practice and competition. We'll be soliciting additional support and/or other value in-kind sponsorship from area restaurants and hotels.

Hotel Information:

**Hampton Inn Atlanta-Georgia Tech-Downtown**



244 North Avenue, N.W., Atlanta, Georgia, USA 30313  
Tel: 1-404-881-0881 Fax: 1-404-874-8838

\$89.00 - Avg. Nightly Rate

- Complimentary Hotel Shuttle - available within 2 mile radius (limited service hours)
- State of the Art Fitness Center - Enjoy free weights and cardio equipment!
- Entertainment Room - Equipped with 2 LCD

Screens, Nintendo Wii, and XBox 360!

- Enjoy a treat at our Suite shop, open 24 hours a day!

Directions:

From South/Atlanta Airport: I-75/I-85 North to Exit 249D (Spring Street). Continue to 2nd light and turn left on W Peachtree Street. Turn left at 1st light onto North Avenue. Hotel is on left at 4th traffic light. From North: Travel I-75/I-85 South to Exit 249D (North Avenue). Turn right off exit onto North Ave; hotel is on the left at 2nd light, next to Coca-Cola Headquarters.



**13) Tentative planning timeline (for ex., when you club will actually apply for funding from your own school, when you will bring in tables, etc.).**

Planning will start as soon as the bid is accepted by the NCTTA and in cooperation with NCTTA officials. Specific competition details will become more concrete once the bid selection has been made.

We're confident all parties (host venue, hotel, vendors) will be flexible and open to scheduling options.

In terms of general planning related to overall event logistics, the Host Organizing Committee expects to follow the timeline below:

In progress	Negotiations with host venue (CRC Sports Complex)
In progress	Negotiations with host hotel (Hampton Inn Atlanta)
In progress	Develop list of potential sponsors
April 1, 2010	Due date for bid submission to NCTTA
April 2010	Press release sent to local media announcing bid application
April 5, 2010	Bids made public on NCTTA's forum
April 5 – May 5, 2010	April 10, 2010 Bids open for questioning from NCTTA Board of Directors
May 10, 2010	NCTTA Board of Directors vote for host city selection

May 12, 2010 (tentative)	NCTTA announcement of host city selection
May 2010	Host Organizing Committee logistics meeting
May 2010	Press release sent to local and national media announcing bid selection
May 2010	Contract signed with NCTTA
May 2010	Contract signed with host venue (CRC Sports Complex)
May 2010	Contract signed with host hotel (Hilton Atlanta West)
May 2010	April 2011 Sponsorship solicitation
May 2010	April 2011 Volunteer recruitment
Early September 2010	Host Organizing Committee progress meeting
Mid-September 2010	Progress report submitted to NCTTA by the Host Organizing Committee
January 15, 2011	January 15, 2011 Site inspection conducted by NCTTA
March 2011	Host Organizing Committee competition meeting
April 2011	Press release sent to local and national media announcing start of the event
April 7, 2011	Table delivery and set-up at Center Court Sports Complex
April 7-8, 2011	Teams arrival
April 7, 2011	CRC Sports Complex open for practice
April 8, 2011	First day of competition
April 9, 2011	Awards banquet
April 10, 2011	Third day of competition
April 10-11, 2010	Team departure
April 2011	Press release to local and national media announcing completion of event
May 2011	Final report submitted to NCTTA by the Host Organizing Committee

**14) Please provide cost estimates and tentative budget for any outlay expected to come from the tournament budget (banquet space, catering, and entertainment).**

Below is a preliminary list of expenses for the 2011 NCTTA Championships. With the support of current sponsorships, total net expenses equal \$8,100 (preliminary).

<b>EXPENSE</b>	<b>GROSS COST</b>	<b>CONTRIBUTION*</b>	<b>NET COST</b>	<b>NOTES</b>
<b>Facility</b>				
Rental				GA Tech Sponsorship
<b>Banquet</b>				
Grand Ballroom				GA Tech Sponsorship

Rental				
Food and beverage	\$6,000.00	\$1,000.00	\$5,000.00	??? Sponsorship
Audio/Visual	\$100.00	\$100.00	\$0.00	GA Tech Sponsorship
Projector screen	\$100.00	\$100.00	\$0.00	GA Tech Sponsorship
<b>Meeting Space</b>				
Conference Rooms				GA Tech Sponsorship
<b>Transportation</b>				
Shuttle transportation				Hampton Inn Sponsorship
<b>Officials Hotel Rooms</b>				
10 Rooms	\$3000.00	\$1000.00	\$2000.00	Hampton Inn Sponsorship
<b>Meeting Space</b>				
Conference Rooms				GA Tech Sponsorship
<b>T-shirts</b>				
200	\$800.00	\$0.00	\$800.00	
<b>Printing</b>				
Programs	\$500.00	\$500.00	\$0.00	Donations
Banners	\$400.00	\$400.00	\$0.00	Donations
<b>TOTAL</b>	\$10,900.00	\$3,100.00	\$7,800.00	

**15) Please provide suggestions for locations for an evening banqueted meal and for places for a quick, healthy bite to eat during tournament play. Locations and cost estimates are appreciated.**

After reviewing several bids from local banquet facilities, the Host Organizing Committee has selected the Georgia Tech’s Ball Room:

Capacity: Banquet Rounds of 10 - 370

Empty 500

NCTTA participants menu items can be added or subtracted based on group needs. If desired, meals can be catered at the venue from a number of vendors/restaurants. A variety of nationally-affiliated restaurants are located near CRC Complex. In addition, many local restaurants which feature healthy dining options are within a five-mile radius of the competition venue and host hotel.

As well we have dining options within the CRC, and a cafeteria in the Student Center on the GA Tech campus.

**16) An awards banquet is expected on one of the evenings of the championships for all championships participants. Please give a preliminary set-up and plan for the event.**

The GA Tech will host the awards banquet in their Grand Ballroom. This frequently hosts large sports groups, corporate gatherings, and social events. They have an experienced staff that is extremely familiar with the needs for a large banquet. Several menu options will be discussed with the Host Organizing Committee and the NCTTA. Cost per plate is expected to be \$20.00. The staff will set-up the ballroom in accordance with NCTTA recommendations and provides a stage, podium, chairs, PA system, and other needs determined at a later date. The Host Organizing Committee and the LOC will extend invitations to local dignitaries to attend the banquet.

**17) Describe your plan for media coverage. How many people are you reaching through TV and other media outlets? What spectator appeal will you offer? How do you plan to attract spectators from outside of the sport? Provide plans for the possibility of TV contracts to broadcast the championships, including how such coverage and other aspects of event production will affect tournament management.**

The Host Organizing Committee will partner with the NCTTA, Georgia Tech and Convention and Visitors Bureau, local table tennis community, and media outlets to attract coverage for the Championships. From the time the bid is awarded through the competition, there will be a series of press releases to media contacts. Through these releases and follow-up by the Host Organizing Committee, we expect event coverage from local, regional, and national outlets. Examples of print media sources and their corresponding Web Sites include the Atlanta Journal and USATT Magazine. With strong interest in the local table tennis community, the Host Organizing Committee will reach out to club members to attract them to the venue, as well as enlist their assistance in promoting the event at a grassroots level. We will also market to local collegiate clubs who may not qualify for the NCTTA Championships such as the Georgia, in addition to other colleges' clubs. Furthermore, we will contact local school districts that currently support in-school/after-school table tennis clubs or may develop a club program once their students are exposed to the sport.

The Championships will be listed on the events calendar and promoted in collateral materials. Additionally, the tournament will be posted on the Sports Web site and the Escape to GTTTA Web site. Both sites feature a searchable event database and are supported by the Atlanta Department of Tourism, the Fulton County Sports Development Corporation, Convention and Visitors Bureaus. We will also be approaching Time Warner Sports to discuss televising all or part of the Championships.

This station is received by Time Warner Cable subscribers in the Atlanta market and other parts of Atlanta, reaching 600,000 households. If Time Warner Sports elects to televise the event, the Tournament Director will work closely with television personnel to ensure appropriate coverage that is not disruptive to the athletes or matches. Atlanta ranks as the 30<sup>th</sup> largest DMA in the United States, with a media reach of 4.5 million individuals age 12 and older. The cable television market includes 5 counties in Atlanta metro area, which is the most highly-populated quadrant in the State.

**18) Name and describe the role of the host hotel in the championships. Provide rates, amenities and other supporting information.**

After receiving bids from different hotels, the Host Organizing Committee selected the Hampton Inn Atlanta as the host hotel.

The Host Committee verbally agreed with Hampton Inn on the following rates: \$89.00 - Avg. Nightly Rate

Amenities:

- Complimentary Hotel Shuttle - available within 2 mile radius (limited service hours)
- State of the Art Fitness Center - Enjoy free weights and cardio equipment!
- Entertainment Room - Equipped with 2 LCD Screens, Nintendo Wii, and XBox 360!
- Enjoy a treat at our Suite shop, open 24 hours a day!

**19) How do you plan to fund printed programs for the championships? Do you plan to produce championships merchandise?**

Bids will be sought from local printing businesses, many of which have existing relationships with the Convention and Visitors Bureau and/or the local table tennis community. If approved by the NCTTA, the Host Organizing Committee will solicit advertisements as an additional option for offsetting printing costs. Plans for championships merchandise will be explored in conjunction with the NCTTA officials.

**20) List your volunteer plan and how you will address issues concerning: registration, credentials, security.**

Primary volunteer recruitment will be coordinated through local table tennis clubs, university clubs and the LOC, which in the past has worked with the Volunteer Center to publicize the need for assistance.

Host Committee Members and LOC staff will closely oversee registration, credentials, and security to insure smooth processes for each. Local police, fire, and rescue operations are in close proximity to CRC Sports Complex.

**21) Any other information you would like to provide.**

The Host Organizing Committee would like to thank the NCTTA Officers and Board of Directors for the opportunity to bid on the 2011 NCTTA Championships. We're confident each component of the bid has been thoroughly addressed, but welcome any additional questions or inquiries. It is our intention to support the NCTTA's mission of giving student-athletes the privilege to "compete in serious intercollegiate table tennis competition" and feel our bid package will allow this event to be a tremendous success in Georgia Tech and Atlanta. Based on the history of this event, we propose the Championships take place April 8-10, 2011, with a preliminary practice day scheduled for April 7, 2011. If these dates are in conflict with the NCTTA schedule, the Host Organizing Committee will work with appropriate venue and hotel contacts to determine alternate dates.

Our area has hosted a variety of national and regional events in the past, including:

- Southeastern Classic Open Table Tennis Tournament (USATT 2-star sanctioned event)
- ACUI Regional Championships
- Georgia Games Championships
- U.S. Olympic North American Team Doubles Trials National Championships
- USA Swimming Champions Series
- USA TEAM TRIALS

Atlanta has also hosted a number of other large tournaments. Our combination of location, facilities, hotels, and entertainment options make the area a popular sports destination. The NCTTA Championships have the full support of local government officials, as indicated in the letters of support provided by Mayor of Atlanta and the communities are excited about the prospect of hosting this event.

Located in Southeastern United States, Atlanta offers a high quality of life and numerous amenities for guests to the City. While in the area, NCTTA participants are invited to experience the historic downtown numerous shopping centers and movie theaters, an indoor water park, or many other leisure activities. The Host Organizing Committee will coordinate shuttle transportation for NCTTA athletes and coaches if there is sufficient interest in off-site attractions.

Once again, thank you for the opportunity to bid on the 2011 NCTTA National Championships. Our goal is to make the Championships an unforgettable, amazing experience. We look forward to partnering with the NCTTA leadership in this endeavor. Please contact the Host Organizing Committee with questions regarding this application is dedicated to contributing to the local economy through the promotion of the area as a business and leisure destination. More area information can be obtained through the Atlanta's official website: <http://www.atlantaga.gov/Visitors/Attractions.aspx>, and more information about the Campus Recreation Center can be found at <http://www.crc.gatech.edu/>.