



**National Collegiate Table Tennis Association
National Championship Bid Application
April 14-17, 2011**

Host Organization:

Hoosier Sports Corporation/Bloomington Convention & Visitors Bureau
Bloomington, Indiana (Home of Indiana University)

Primary Person:

Eric Marvin (Authorized Signer)

Director, Hoosier Sports Corporation

- Eric Marvin has been the Director of the Hoosier Sports Corporation for just over two years. In the last two years he has worked with over 60 different sporting events in a number of capacities. The Hoosier Sports Corporation operates events each year including AAU basketball tournaments and ASA softball tournaments and is instrumental in helping many other organizations operate tournaments in Bloomington.

Secondary Persons:

Eran Chinthaka

President, IU Table Tennis Club

- Eran Chinthaka is the president of the Indiana University Table Tennis Club (IUTTC). He is a fourth year PhD Candidate and also a Red Cross certified safety officer. He has been playing table tennis since 1988 and has participated and organized numerous table tennis tournaments in his home country. In the US, he has represented IU at the NCTTA championships and has also organized table tennis tournaments at IU. He was also involved in organizing table tennis tournaments at Microsoft and Google, when he was interning with those companies.

Mario Vieweger

Vice President, IU Table Tennis Club

- Mario Vieweger is the Vice-President of the Indiana University Table Tennis Club (IUTTC). He is currently a PhD Candidate and Member of the Emergency Control Committee in the Department of Chemistry at Indiana University. He has organized several club tournaments and directs the Club League at IUTTC. He has also captained a table tennis team in Germany for several years.



Mike McAfee

Executive Director, Bloomington CVB

- Mike McAfee has been the Executive Director at the Bloomington Convention & Visitors Bureau for three years. He has worked with a broad array of events while overseeing the Bloomington CVB. Before coming to Bloomington, Mike was the Executive Director of the Joplin, MO CVB. Between these two positions, Mike has played an instrumental role in numerous athletic events and other conferences.

Mark Sterner

Facility Director, Twin Lakes Recreation Center

- Mark Sterner has been the Facility Director at the Twin Lakes Recreation Center since the City of Bloomington took ownership of the facility just over a year ago. In his time at the facility, Mark has worked with many large basketball tournaments, gymnastics, roller derby, soccer and many other types of events. Prior to managing the Twin Lakes Rec. Center, Mark was the Director of the Twin Lakes Sports Complex. Mark has extensive experience in event management through years of successful facility operation.

Supporting Organizations:

Michelle J. Smith

Director of Meetings

Association of College Unions International (ACUI)

One City Centre, Suite 200

120 W. Seventh St.

Bloomington, IN 47404-3839

office 812.245.8055

Fax: 812.245.0092

mjsmith1@acui.org

Event Experience:

NCAA & Big Ten Championships

ASA National Championships (19 straight years)

AAU National Championships (Boys & Girls)



Competition Venue: (<http://bloomington.in.gov/TLRC>)

- 1) Two photos of the venue from different angles:
 - Please see page 10.
- 2) Venue floor plan/diagram:
 - Please see pages 11-12.
- 3) Describe the flooring surface in the competition space:
 - Suspended wood floor.
- 4-5) Describe the lighting (direct or indirect). Can indirect light be covered?
 - Overhead lighting of 1000 watts complimented by 400 watts which would convert to about 62,150 foot candles complimented by 24,800 foot candles and 668,738 lumens complimented by 4,304 lumens.
- 6) Are there windows visible within vicinity of the competition space?
 - There are windows on the south end of the facility near the top of the wall. The windows are barely visible from the competition area and pipe and drape will be used to cover the windows during competition.
- 7) What is the height of the ceiling over the competition space?
 - The lights are suspended 26.5' above the competition area on courts 1,2,3 and 5 and 30' above the competition area on court 4.
- 8) Number of restrooms in the playing area. Are the restrooms ADA accessible?
 - There are two restrooms on the main level of the facility and both are ADA accessible. There are also two restrooms downstairs which are also ADA accessible.
- 9) Is there space for sponsor/vendor booths near the competition area?
 - There would be plenty of space for sponsors and exhibitors in the area surrounding the basketball courts. The soccer field could also be used for this purpose. Please refer to the facility diagram for information on space.
- 10) Are there any locker rooms in the venue?
 - There are no locker rooms in the facility, however there are clean restrooms with plenty of space to change and there are a couple of meeting rooms that could be designated for changing if necessary.



- 11) Please describe the PA system/sound system in the venue?
 - There is a public address system; however, if the facility is loud the PA system may be difficult to hear. There is a portable sound system that can be used to help make louder announcements.
- 12) What kind of seating is available for spectators?
 - The facility currently has bleacher seating for 1000 and the bleachers are on wheels so they can be moved easily. Chairs are also available to help supplement the bleacher seating.
- 13) Does the venue have a controlled entrance point for admission purposes?
 - The facility has two separate entrances at the front of the building that can be easily controlled for admissions. If only one entrance is needed, the other can be locked so that admission can be controlled.
- 14) Is parking at the venue free?
 - The venue has ample free parking.
- 15) Is there a concession stand available at the facility? Are there restaurants within a couple miles of the facility?
 - There is a concession stand that will be operated during the tournament and there are many restaurants within a few miles of the facility.
- 16) Are there extra rooms/meetings rooms available at the venue?
 - There are three extra rooms that can be used for meetings. One is on the main floor and the other two are in the basement of the facility.
- 17) Are there hospitality/lounges areas available?
 - Any of the three meeting rooms could also be used as hospitality lounges during the competition. There is also a seating area for the concession area where participants can relax.
- 18) Is there a copier available in the venue? Fax Machine?
 - Copier and fax machine will both be available for use at the facility.
- 19) Is internet access available in the venue?
 - The facility has Wi-Fi internet access.
- 20) Are janitorial services available throughout the duration of the Championships weekend?



- The facility will staff ample janitorial staff throughout the duration of the entire event.
- 21) Does the facility/venue employ personnel that are CPR and First Aid certified?
- Twin Lakes has contracted with Bloomington Hospital and the Hospital will provide on-site certified athletic trainers for \$12 per hour.
- 22) Can the host organization secure the venue with a contract?
- The Hoosier Sports Corp. can secure the venue with a contract.

Hotel: (<http://www.marriott.com/hotels/travel/bmgcy-courtyard-bloomington/>)

- 1) What is the hotel name?
- Courtyard by Marriott
- 2) Name the hotel contact person, email and phone number.
- Allyson Pfrommer, Sales Coordinator, 812-335-8000, allysonpfrommer@remingtonhotels.com
- 3) What is the hotel capacity?
- 117 rooms
- 4) What is the proposed room rate?
- \$99
- 5) Is master billing available?
- Yes
- 6) List the number of restaurants available in proximity of the hotel.
- The hotel is located in downtown Bloomington and is within walking distance of over 50 restaurants.
- 7) Is there space for a registration area?
- Meeting space will be provided compliments of the hotel for registration.
- 8) What are check-in and check-out times?
- Check-in is 3 pm and check-out is 12 pm.
- 9) Does the hotel offer internet access?
- The hotel offers complimentary high-speed internet access to all guests.
- 10) Is there complimentary meeting space available?



- Meeting space at the Courtyard by Marriott will be provided to the NCTTA as needed for the duration of the event.
- 11) Are any complimentary rooms/suites offered for the event?
- The hotel will provide one complimentary suite for every 20 rooms booked through the NCTTA room block.
- 12) What other notable amenities does the hotel offer?
- Free parking, high speed internet access, airport shuttle, complimentary breakfast.

Banquet:

- 1) Is suitable banquet space available at the designated hotel/another facility?
- The Courtyard by Marriott does not have suitable meeting space to host a banquet of this size. However, the Indiana Memorial Union, located in the heart of the Indiana University campus has ample meeting space and will host the banquet.
- 2) How far is the banquet facility from the host hotel?
- The IMU is just over one mile from the courtyard by Marriott and just a three minute drive.
- 3) How many people can be accommodated in the banquet space?
- 470
- 4) Regarding the financial aspects of the banquet, will the banquet be:
- The meeting space for the banquet will be \$600 and will be sponsored by the IU Table Tennis Club.

Transportation:

- 1) Please provide a plan for assisting with transportation.
- Bloomington shuttle is \$15 one-way, with drop off and pick up at the Courtyard by Marriott. The Twin Lakes Recreation Center is located less than two miles away from the Courtyard by Marriott and a shuttle will be contracted with Rural Transit between the headquarter hotel and venue on a time table that is appropriate for the event. (<http://bloomingtonshuttle.com/>)
- 2) Transportation will be:
- The shuttle that will be arranged between the event hotel and facility will be an event related expense. (<http://www.area10.bloomington.in.us/ruraltransit/>)



- 3) What is the distance from the airport to the hotel?
 - The Indianapolis International Airport is 45 miles from the Courtyard by Marriott and is about a 50-60 minute drive.
- 4) How far is the hotel from the competition venue?
 - The Courtyard by Marriott is located less than two miles and less than a five minute drive from the Twin Lakes Recreation Center.
- 5) How many different airlines offer regular flights to area airports?
 - Indianapolis International Airport is serviced by 10 different airlines.

Media Coverage:

1) Describe your plan for media coverage for the Championships, including plans for local, regional, national coverage on radio, television, in newspapers, on the Internet or through other media outlets.

- The Hoosier Sports Corp will partner with the City of Bloomington Parks and Recreation Department, the Indiana University Table Tennis Club and local and regional media outlets to attract media coverage for the Championships. Once the bid is awarded, the Hoosier Sports Corp will coordinate a series of press releases to local and regional media contacts to raise awareness about the event. Through these releases and follow up contacts we expect to receive event coverage from the following print outlets: Bloomington Herald Times, Indiana Daily Student, Indianapolis Star, Indianapolis television stations and USATT Magazine.

3) Would the local organization be able to designate a local media coordinator?

- The Hoosier Sports Corp. would assign a member of its staff to work as a local media coordinator.

Championships Program:

1) Can the host organization provide assistance in designing the championships program?

- The Hoosier Sports Corporation has a full time graphic designer and will provide as much assistance as possible in designing the championships program.

2) Can the host organization provide assistance in printing the championships program?

- The Hoosier Sports Corp. and Bloomington CVB can collect bids from several local printing companies with whom we have existing relationships in order to help the NCTTA find a low cost printing company.



Volunteer Program:

- 1) What is your plan for recruiting local volunteers for the event?
 - As with our other events, we will recruit volunteers through the Indiana University tourism and sport management departments. We will also use the City of Bloomington's volunteer network to recruit local citizens interested in volunteering.
- 2) Does the host organization have staff or volunteers that are able to assist the NCTTA tournament officials during the event?
 - The HSC & CVB have 10 staff members that will be available to work the championships and will secure the amount of volunteers necessary for the event.
- 3) What support can be expected from any local table tennis club?
 - The local table tennis club will provide officials such as scorekeepers and umpires from their member ranks. It will help getting additional volunteers from the IU student body and Bloomington society for functions that do not require experience in table tennis. It will also help announce the Championships through club and university channels and at local and regional tournaments.

Site Visit:

- 1) Can the host organization fund a site visit for up to two NCTTA representatives?
 - The Hoosier Sports Corp. will fund a site visit for up to two NCTTA representatives.
- 2) What is the best time of year to conduct a site visit?
 - Whatever would be most convenient for the NCTTA representatives.

Photography:

- 1) Can the host organization assist in securing a local photographer with experience in sports photography?
 - Bloomington has many local photographers with experience in sports photography and the HSC will assist the NCTTA in finding an appropriate photographer for the event.



Sponsorships:

- 1) Can the host organization assist with the procurement of sponsorships for this event?
 - The host organization will seek sponsorships from many of our local restaurant, entertainment, retail and lodging organizations. The host organization will use established ties with local partners to seek sponsorship for the event.

- 2) Name the entities you plan to approach for sponsorship.
 - The Bloomington Convention & Visitors Bureau will serve as the primary sponsor for the event. The host organization will seek sponsorship from the Courtyard by Marriott for complimentary rooms and meeting space along with a discounted hotel rate for organizers and attendees. The host organization will also seek sponsorship from Bloomington Shuttle and Rural Transit, the two transportation companies that will be used. The IMU will be asked to sponsor the cost of the meeting space and any AV equipment that would be used for the banquet. The Twin Lakes Recreation Center is providing the facility at the lowest possible cost that they are able to offer since the NCTTA is a not-for-profit organization. The HSC and CVB will also seek sponsorship from one of the local printing companies for the championship program. Along with these specific entities, the host organization will use all means possible to try to secure other event sponsors through ties with the local community.

- 3) Are there any sponsorships already in place?
 - The Courtyard by Marriott has agreed to sponsor meeting space and complimentary rooms for tournament organizers. The Twin Lakes Recreation Center is providing the facility at the lowest possible cost. (\$22 per court per hour) The general public rate at the TLRC is \$40 per court per hour. The Bloomington Convention & Visitors Bureau is giving a \$3000 tournament sponsorship to help offset the costs associated with the tournament.



Budget:

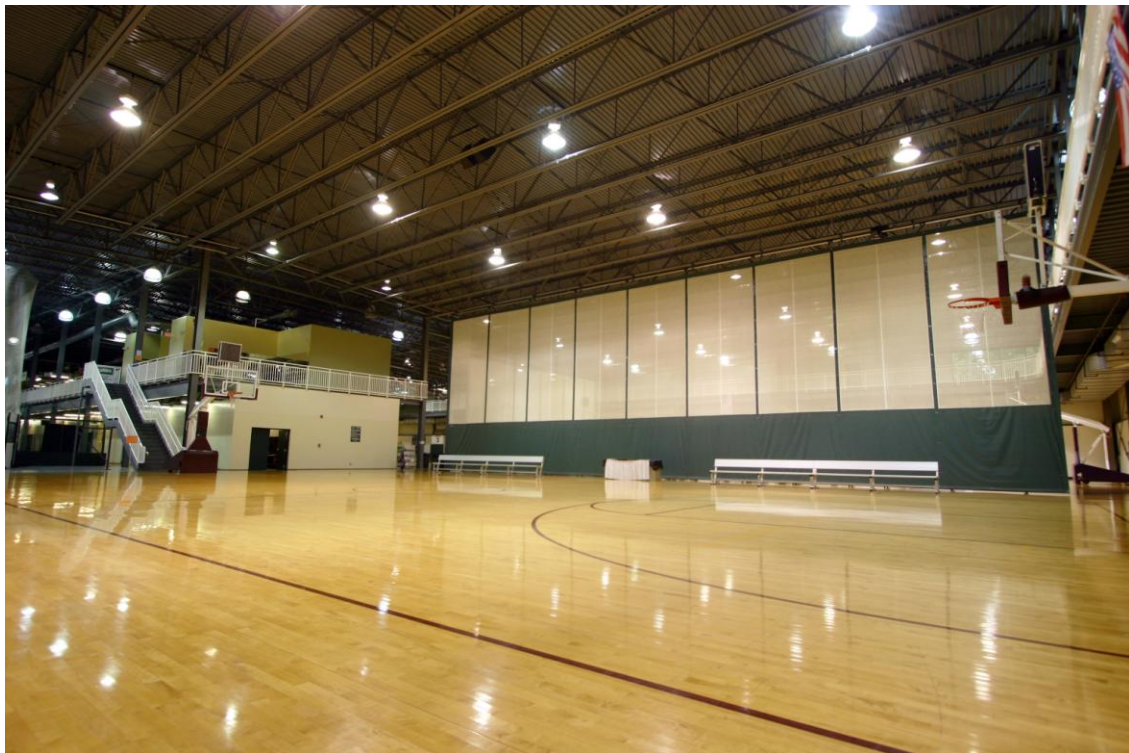
Preliminary Estimated Budget

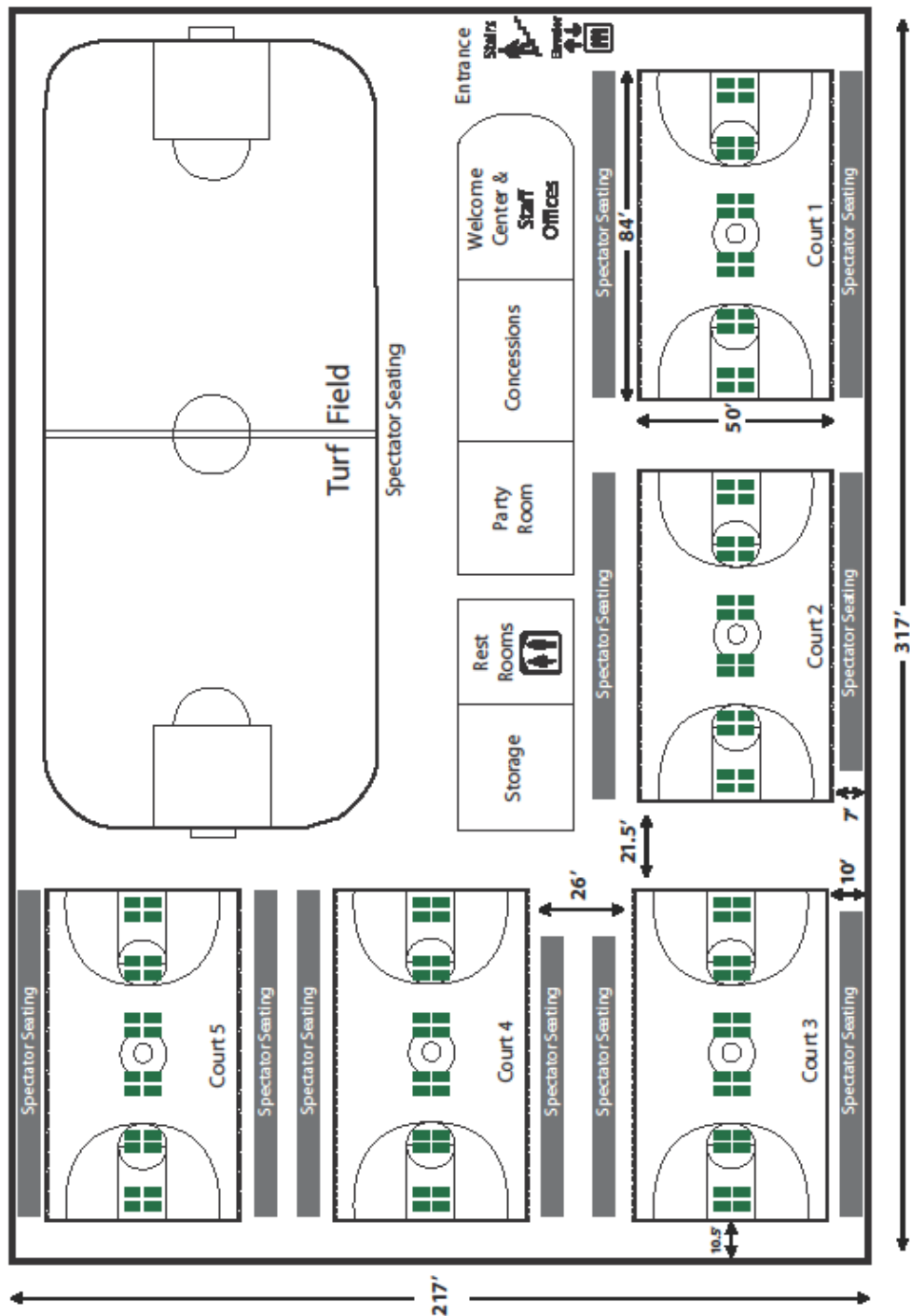
EXPENSE	GROSS COST	CONTRIBUTION	NET COST	NOTES
<i>Facility</i>				
Rental	\$ 6,336.00	\$ 3,000.00	\$ 3,336.00	HSC/CVB Sponsorship
<i>Banquet</i>				
Rental	\$ -	\$ 600.00	\$ -	IU Club Sponsorship
F & B	\$3500-6000	\$ -	\$3500-6000	
PA Operator	\$ 100.00	\$ -	\$ 100.00	
A/V (Cart & Wireless)	\$ -	\$ 100.00	\$ -	
<i>Site Visit</i>				
Transportation	\$ 300.00	\$ 300.00	\$ -	HSC/CVB Sponsorship
Lodging	\$ 500.00	\$ 500.00	\$ -	Marriott Sponsorship
Meals	\$ 200.00	\$ 200.00	\$ -	HSC/CVB Sponsorship
<i>Meeting Space</i>				
Conference Rooms	\$ 1,400.00	\$ 1,400.00	\$ -	Marriott Sponsorship
<i>Programs</i>				
Staff & Tournament T-Shirts	\$ 400.00	\$ -	\$ 400.00	
Creative Design/Logo Dev.	\$ -	\$ -	\$ -	HSC/CVB Sponsorship
Printing Costs	\$ -	\$ -	\$ -	TLRC Sponsorship
Transportation	\$ 1,000.00	\$ -	\$ 1,000.00	
Audio Visual Equipment	\$ -	\$ -	\$ -	TLRC Sponsorship
TOTAL	\$ 14,236.00	\$ 6,100.00	\$ 8,136.00	
	\$ 16,736.00		\$ 10,636.00	



HOOSIER SPORTS CORPORATION

A DIVISION OF THE BLOOMINGTON CVB

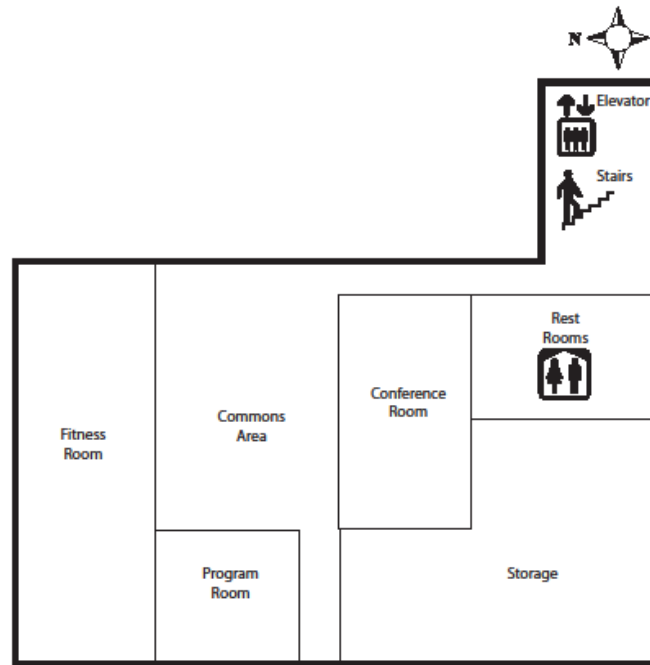






Lower Level Floor Plan

Twin Lakes Recreation Center, 1700 W. Bloomfield Rd., Bloomington, IN
(812) 349-3720 | www.bloomington.in.gov/TLRC



Bloomington Map:

Points on Map

- Far Left – Twin Lakes Recreation Center (Table Tennis Venue)
- Middle – Courtyard by Marriott (Hotel)
- Right – Indiana Memorial Union (Banquet Facility)

