

# Become a Sponsor!

## 2009 College Table Tennis National Championships



Hosted by Rochester Amateur Sports Commission, Rochester, MN

April 3 – April 5, 2009

### Quick Facts:

- Largest college table tennis event in North America
- Over 250 athletes and coaches from 30+ universities
- Men & Women, Singles, Doubles and Team Championships
- Diverse participant profile

### ***Why Sponsor?***

- Access to NCTTA students and their communities
- High-impact corporate hospitality
- Team building through employee volunteering
- High-impact exposure among attendees
- Extensive media exposure in college, athletic and general-interest groups
- Tournament publicity to include recognition in banners, posters, direct-mail, press releases, program brochure, website and more

*Benefit details listed with each sponsorship level.*

**For More Information:**

**National Collegiate Table Tennis Association**

Email: [info@nctta.org](mailto:info@nctta.org)

NCTTA Website: [www.nctta.org](http://www.nctta.org)

Championships Website: [www.nctta.org/champs/2009](http://www.nctta.org/champs/2009)



# Premium Sponsorships

Type / Benefits	Title (\$10,000)	Presenting (\$6,000)	Platinum (\$2,500)
Title rights	Yes, see benefit details		
Plugs on TV, radio PSA	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Souvenir T-Shirts	8	6	4
NCTTA Newsletter	3	2	1
Banners	6	3	2
Ads in program	2 Full Color	1 Full Color	1 Full B&W
Booth space	<input checked="" type="checkbox"/> (Large)	<input checked="" type="checkbox"/> (Medium)	See details
Public Address spots	3	2	1
Free Awards Banquet Seats	6	4	3
Website Links	Yes, see benefit details		

### ***All sponsorship levels on this page include:***

Mention in all Championship promotional materials, event program, logo on souvenir T-shirts and on souvenir program, hospitality option, photographed participation in award ceremonies, product and/or flyer distribution via gift bags, PR report, formal media functions, VIP functions, use of NCTTA logos, and access to athletes/teams.



# Medal Sponsorships

Type / Benefits	Gold (\$1,000)	Silver (\$500)	Bronze (\$200)
Website Links	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Souvenir T-Shirts	3	2	1
NCTTA Newsletter	1	1	1
Banners	1		
Ad in program	Full B&W	1/2 B&W	1/4 B&W
Product/Flyer Distribution in Gift Bags	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Use of NCTTA logos	<input checked="" type="checkbox"/>		
Participation in photo awards ceremony	<input checked="" type="checkbox"/>		
Awards Banquet Tickets	2	1	1

***All sponsorship levels on this page include:***

Inclusion in promotional materials, logo and listing in souvenir program, PR report, formal media functions, VIP functions.



# *Ad Space (Event Program)*

<b>B&amp;W</b>	
Full Page	<b>\$400</b>
½ Page	<b>\$250</b>
¼ Page	<b>\$150</b>
<b>Color</b>	Upon Demand

# Title Sponsor

## Your Benefits as the \$10,000 Title Sponsor

### Pre-Event

- **Overall title rights (exclusive): the 2009 COMPANY\_NAME College Table Tennis National Championships**
- Sponsor name included in TV and radio PSAs
- Organization/company name will appear on Athlete/Staff Handbooks and other published materials relating to the event
- Sponsor mentioned in three (3) editions of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials, signs, posters, flyers, etc.
- Website link and company banner on NCTTA Championship website at [www.nctta.org/championship.html](http://www.nctta.org/championship.html)
- Website link and logo on event website hosted by the Rochester Amateur Sports Commission (<http://www.rochsports.org>)

### On-Site

- Logo on front cover of souvenir program
- Two (2) full-page color ads in the souvenir program
- Logo/name to be included on souvenir t-shirts
- Six (6) sponsor banners (size to be determined based on available space) to be displayed, including at least two at main competition area (banners to be provided by sponsor)
- Option to screen print/vinyl cover (at sponsor's expense) three (3) barriers around the feature court
- Sponsor name/logo displayed on next to the event name on all award podiums (banner to be provided by the Championships committee)
- 10' X 10' booth space
- Three (3) 30-second public address announcements each day of competition
- Sponsor name included on participant certificates and team trophies
- Participation of sponsor representative in award ceremonies with photographs
- Participation of sponsor representative in ceremonial points
- Product distribution (materials provided by sponsor) to all athletes/staff via gift bags
- Product distribution (materials provided by sponsor) to all spectators
- Six (6) complimentary tickets for the awards banquet

### Post-Event

- Eight (8) complimentary souvenir t-shirts
- Public relations report listing all press related activities and results including copies of all monitored news clips mentioning sponsor

### General

- Sponsor representative will be invited to attend all media and VIP functions
- Use of the NCTTA logo
- Access to Table Tennis athletes for corporate presentations, media spots, etc.

***All sponsorship packages can be customized to meet your goals.***

# Presenting Sponsor

## Your Benefits as the \$6,000 Presenting Sponsor

### Pre-Event

- **Presenting sponsor rights (exclusive): the 2009 College Table Tennis National Championships presented by COMPANY\_NAME**
- Sponsor name included in mentions on TV and radio PSAs
- Organization/company name will appear on Athlete/Staff Handbooks and other published materials relating to the event
- Sponsor mentioned in two (2) editions of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.
- Website link and small company banner on NCTTA Championship website at [www.nctta.org/championship.html](http://www.nctta.org/championship.html)
- Website link and logo on event website hosted by the Rochester Amateur Sports Commission (<http://www.rochsports.org>)

### On-Site

- Logo on front cover of souvenir program
- One (1) full-page color ad in the souvenir program
- Logo/name to be included on souvenir t-shirts
- Three (3) sponsor banners (size to be determined based on available space) to be displayed, including at least one at main competition area (banners to be provided by the sponsor)
- Option to screen print/vinyl cover (at sponsor's expense) one (1) barrier around the feature court
- Sponsor name/logo displayed on the row below event name on all award podiums (banner provided by Championships committee)
- 10' X 5' booth space
- Two (2) 30-second public address announcements each day of competition
- Sponsor name included on participant certificates
- Participation of sponsor representative in award ceremonies with photographs
- Product distribution (materials provided by sponsor) to all athletes/staff via gift bags
- Three (3) free tickets for the awards banquet

### Post-Event

- Six (6) complimentary souvenir t-shirts
- Public relations report listing all press related activities and results including copies of all monitored news clips mentioning sponsor

### General

- Sponsor representative will be invited to attend all media and VIP functions
- Use of the NCTTA logo
- Access to Table Tennis athletes for corporate presentations, media spots, etc.

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# Platinum Sponsor

## Your Benefits as the \$2,500 Platinum Sponsor

### Pre-Event

- Platinum sponsor rights to the 2009 College Table Tennis National Championships
- Sponsor mentioned in one (1) editions of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.
- Website link and company logo on NCTTA Championship website at [www.nctta.org/championship.html](http://www.nctta.org/championship.html)

### On-Site

- One (1) full page black-and-white ad in the souvenir program
- Logo included on back or inside cover of souvenir program
- Logo to be included on souvenir t-shirts
- Two (2) sponsor banners (size to be determined based on available space). Banners to be provided by the sponsor.
- A 30-second Public Address announcement to be read one time per day
- Participation of sponsor representative in award ceremonies with photographs
- Product distribution (materials provided by sponsor) to all competitors via gift bags
- Three (3) complimentary tickets for the awards banquet
- Booth: One small booth (4'X6'), space permitting. Location to be determined by the Championships Committee.

### Post-Event

- Four (4) complimentary souvenir t-shirts
- Public relations report listing all press related activities and results including copies of all monitored news clips mentioning sponsor

### General

- Sponsor representative will be invited to attend all media and VIP functions
- Use of the NCTTA logo
- Access to Table Tennis athletes for corporate presentations, media spots, etc.

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# Gold Sponsor

## Your Benefits as a \$1,000 Gold Sponsor

### Pre-Event

- Gold-level sponsor rights to the 2009 NCTTA National Collegiate Table Tennis Championships
- Sponsor mentioned in one (1) edition of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.
- Website link on NCTTA Championship website at [www.nctta.org/championship.html](http://www.nctta.org/championship.html)

### On-Site

- One (1) full page black-and-white ad in the souvenir program
- Logo included on back or inside cover of souvenir program
- Logo to be included on souvenir t-shirts
- One (1) sponsor banner (size to be determined based on available space) to be displayed (banner to be provided by sponsor)
- Participation in award ceremonies with photographs
- Product distribution (materials provided by sponsor) to all athletes/staff via gift bags
- Two (2) complimentary tickets for the awards banquet

### Post-Event

- Three (3) complimentary souvenir t-shirts
- Public relations report listing all press related activities and results including copies of all monitored news clips mentioning sponsor

### General

- Sponsor representative will be invited to attend all media and VIP functions
- Use of the NCTTA logo

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# Silver Sponsor

## Your Benefits as a \$500 Silver Medal Sponsor

### Pre-Event

- Silver-level sponsor rights to the 2009 NCTTA National Collegiate Table Tennis Championships
- Sponsor mentioned in one (1) edition of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.
- Website link on NCTTA Championship website at [www.nctta.org/championship.html](http://www.nctta.org/championship.html)

### On-Site

- Half page black-and-white ad in the souvenir program
- Logo to be included on souvenir t-shirts
- Logo included on back or inside cover of souvenir program
- Product distribution (materials provided by sponsor) to all athletes/staff via gift bags
- Two (2) complimentary souvenir t-shirts, one (1) awards banquet ticket

### General

- Sponsor representative will be invited to attend all media and VIP functions

# Bronze Sponsor

## Your Benefits as a \$200 Bronze Medal Sponsor

### Pre-Event

- Bronze-level sponsor rights to the 2009 NCTTA National Collegiate Table Tennis Championships
- Sponsor mentioned in one (1) edition of NCTTA electronic newsletter (made available to all college table tennis participants nationwide)
- Sponsor name to appear in all publicity materials: signs, posters, flyers, etc.
- Website link on NCTTA Championship website at [www.nctta.org/championship.html](http://www.nctta.org/championship.html)

### On-Site

- Quarter page black-and-white ad in the souvenir program
- Logo included on back or inside cover of souvenir program
- Product distribution (materials provided by sponsor) to all athletes/staff via gift bags
- One (1) complimentary souvenir t-shirt, one (1) awards banquet ticket

### General

- Sponsor representative will be invited to attend all media and VIP functions

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