NCTTA Board of Directors Meeting

Mountain View, CA, July 14-15, 2018

In Attendance: Randy Kendle (RK), Willy Leparulo (WL), Chris Wang (CW), Brandon Lawrence (BL), Jay Lu (JL), Tae Kim (TK), Joseph Wells (JEW), Xinye Ji (Midwest RD)-guest for Day 1

9:28 am Pacific time June Mtg Minutes approved 7-0-0

Day 1 start 9:07 am Pacific time

Budget

-RK presents 2018-19 budget with grave concerns about money lost last year -need to look at more sponsorships and through ALUMNI may be the key -need to cut down the fat with respect to Regional Director spending and Championship spending

ACTION ITEMS:

- a. Jay Lu will work with RD's to get a Regional FInancial plan together, earlier with more of a look towards lowering costs of expenses
- b. Chris Wang will work with Kaylee of ALUMNI to look at more volunteer to NCTTA donation of time and funding

NCTTA Scholarship

-concern that the scholarship is drying up

-no restrictions on academic status and 1 male and 1 female

-1 male/1 female for high school for 1000 each and then there will be 1 male/1 female from current college enrollment

ACTION ITEMS:

a. Randy will update scholarship website accordingly

ALUMNI Area

-this is a common theme of discussion

-WL has a list of names and emails for alumni and would like to continue to contact these people and even the use of constant contacts to reach out, but wants to make sure ALUMNI website is up to date

-getting more volunteer to match 10 dollar an hour type thing -getting volunteer 1 dollar for 2 dollar type thing -getting money straight up to: <u>www.nctta.org/donate</u>

ACTION ITEMS:

a. WL to contact Kaylee about this outreach project with respect to google docs division names and emails that are alumni, will website be ready and up to date?

- b. Jay to continue to see whom internally in NCTTA has this ability
- c. Chris to explore the donation avenue for direct donation from Alumni

Rules & Regulations 2018-19 -WL will update all new changes

3.2 Uniforms:

- Change the wording in Rules and Regulations 3.2 to explicitly state singles does not require the same shirt.

- Add examples of "illegal" styles of shirts that don't match our intent.
- Better define what "proactively" means.
- Clarify how to apply point penalties per instance.
- If an opponent's team doesn't complain, is ok to allow different shirts? (RK) Answer: NO

Take away the bullet points and put in default of total team match

The particular match will be penalized as a default/walkover not the whole tie

4.2 Varsity Matches: further define this and address issues

- We need to clarify in our rules what we mean by official match. Our intent is Coed Varsity vs Coed Varsity or Women vs Women. (RK)

-If we stick with the same rule what happens to a team of 8 with lower players that has to contend to win a division but can't afford to place 1000 level players b/c they will lose (WL) Answer: find a way to play them anyways, rules are rules?

4.4 Rosters:

- I don't think our Regional rules call this out. If we want this to be the case, it needs to be defined somewhere. It seems possible to win your division with 8 players, then show up with 3 players and win your Region, and then show up with 6 players at Nationals. We do have a rule for Nationals with a minimum of 4 players. (RK) ANSWER: ?? DO NOTHING

Ratings:

-Again how to get more ppl into USATT tournaments, spreading the concept that it helps their NCTTA rating by getting it synced, still alot of wrong ratings out there. Getting more divisions involved in USATT tournaments to effect their rating to be more accurate. (simple promotion) -defined ratings adjustment more

Tae proposes: Hybrid system where we have the 2 deadlines and open up to keep the most accurate and up to date information as possible and change 100 to 50 rated points. 2nd: WL

6-1-0--motion passes

ACTION ITEM

a. WL will work with RK to change ratings when they see changes of 50 pts or more

Regional Championships

-discussion to get Regionals more streamlined with each other to all include:

- Dedicated streaming person
- Umpires and scoreboards for semi finals and finals on streaming tables
- Commentating at mics (Tae to research how much to cost)
- Dedicated photography (WL complains that some regions have no one)
- Lunch meals for every region
- Travel assistance (Teams and DD's)

Regional Video Administration

-From these videos we create marketing videos and it is very hard on staff to sift through hours of video so RD's need to help us out and tell us where to see good points

ACTION ITEMS

- a. Tae to create a google form of "Submit your favorite points" to help RD's pick out good points
- b. To JAY; RD Training needs to be more interactive where all RD's meet together to go over responsibilities and also Jay will have an end of the year summary meeting

Dates of Leagues

Division deadline is Feb. 10th, Feb. 16th is bye date Regionals is Feb. 23rd, March 2nd (Arnold problem), March 9th , West region can do any date, but preferably earlier

-Try to skip over the Arnold March 2nd problem

ACTION ITEM

a. WL will update rules

Regional Sign up Forms

-RK makes a point that we don't need extra fields

ACTION ITEM

a. Chris Wang to change the forms

<u>Regional Singles Defaults</u> -RK believes that there should be no defaults <u>B Team/JV on Regional Teams</u> -6.5 Rosters states who is legal on a roster or not -Spencer, Carolina Division Director is asking to consider B team members eligible for post-season

<u>Regional Rosters</u> -Regional Teams cannot show up with 3 players just like nationals NOT DONE Leave it as is

<u>National Team player exemption</u> -BOD discusses possibility of USATT National Team player given flexibility in NCTTA tournament play

6.4 Regional Singles

D. In very rare cases, the Board of Directors reservesthe right to grant wildcards to individuals thatMiss the Division Singles to represent their country in competition.

7.3b

In very rare cases, the Board of Directors reserves the right to grant wildcards to individuals that Miss the regional championships to represent their country in competition

ACTION ITEM

-WL to update rules/regulations

Great Lakes/Midwest Change up

-Xinye, new Midwest RD and former Michigan DD suggests that we move Michigan and or Ohio East/West to Midwest region with the following Pro's and Con's.

Pros:

1) This reduces visa issues that occur for the large amount of US schools in the Great Lakes region. (5/7)

2) Balances the number of divisions between the Midwest and Great Lakes region to possibly 6 and 5 divisions instead of 4 and 7 respectively.

Cons:

1) Logistically, finding a location for the regional tournament will be more challenging. The last few years Midwest Regional Tournament has been in Chicago, Iowa and Lindenwood

University. With addition of Ohio or Michigan, the regional tournament would realistically be locked to the metro Chicago area.

-Keith Lam is on board to make the change

ACTION ITEM

- a. Have Chris update the beatcheo.com thing from 2015-16
- b. A possible geographical changes on stage have Randy/Tae update website once decision has been made

NATIONAL CHAMPIONSHIPS

7.3 Singles

-discussion to change format of Men's singles, making RR groups of 3 vs 4 which could add more players?

ACTION ITEM

a. Chris Wang to ask Kagin Lee if this is possible

Registration Form Changes

-add twitter handle for each school in the media section -make height and status one format ie not 5.9 or 5-9, just one

Champ Refund Policy

-added this policy in the registration form *Refunds can only be given at the discretion of the Championship Committee*

ACTION ITEM

a. CHris Wang to update

Space for Photography/Alumni/etc

 Control desk was used by additional people that were not planned...crowded. (RK) <u>ACTION ITEM</u>
 Ed H/Kagin to find more spots

Volunteer appreciation

-this is about those in our championships and those in NCTTA "staff" a. An after banquet champs volunteer gathering--should be organized again b. in the past every NCTTA staff got a gift certificate from somewhere not just "the best of the best", we should do this again or create nice platitudes of nice statements from people they work with

ACTION ITEM--

- a. To Joe Wells to revisit things that he researched
- b. Xinye has contact in TT 11 and maybe a discount on TT items for member benefits
- c. WL To add budget line item for Volunteers in NCTTA DD and RD 25 dollar gift certificate

NCTTA GOALS

Goals from last year:

- 1. More Colleges with Scholarships
- 2. Coaching Certification
- 3. Highschool Table Tennis

Each BOD gave their top 2-3 goals

Willy Leparulo

- 1. Attending, getting involved with conference level promotion in NAIA, NCAA -creating packet for schools, having to follow up, print, advertisement, etc.
- 2. Continue with Coaching Certification around the USA and Canada
- Highschool Table Tennis

 work with USATT to increase our pipeline
 setting up booths at national athletic conferences, getting the decision makers aware

Brandon Lawrence

- 1. Consistent professional division and regional levels
- 2. Increase our communication with sport club directors (NIRSA)
- 3. Recruitment: getting more schools--Brandon assigned as Recruitment Chair

Joe Wells

- 1. More financial stability
- 2. Grassroots effort with USATT for high school
- 3. University and school growth and retention

Randy Kendle

- 1. Increased sponsorships, find local shops, alumni
- 2. Increase our population with lower rated players, creating an NIT type of thing, much like what ACUI was back in the day

Tae Kim

- 1. Sponsorships: companies that are not even related to TT
- 2. Production: We can fill more time with a lot of coordination and man power. Take lessons from other events and make our product that much more marketable it can and will translate for us in other ways. All about the engagement, gives a lot more contest with those watching

Jay Lu

- 1. Frugality of our RD's
- 2. RD engagement: incorporating more areas on how to run a tournament
- 3. Nationals: allowing volunteers to engage more as well, having volunteer rotation year after year, making it so that they will want to return every year not just taking it for granted that they will

Chris Wang

- 1. Growth: changing our strategy, how do we grow? In the USA and outside of the USA
- 2. Generate more revenue: cut down spending but also utilize ALUMNI network
- 3. Media Production: relates to increased viewership and sponsorship

Chris alludes to the fact that the Board of Directors has become a staff oriented board doing the nitty gritty and not focusing as much on the overall goals of the organization.

Would like to see 3 goals that we focus on this year and speak about it at each meeting vs JUST fighting fires every day.

BL suggests hiring a 3rd party to help called Sport Association Management

Day 1 ends 7pm pacific time

July 15, Day 2

Swags

- Pens
 - \circ $\,$ Chris to get 100-200 by October for CONNECT conference
- Bottles
 - Get them for DD/RDs and committee volunteers
 - Tae to give logo to Chris to potentially have some bottles printed with champs logo
- Starbucks gift cards
 - JW needs \$5 card for each TEAMs appointment
 - CW suggested we could get the cards printed in China, rest of the board disagreed since the card wouldn't actually work.

ACTION ITEMS

-Joe to work on more info with NCTTA starbucks cards -Tae will work with Cedric on Champs logo for 2019

Champs 2019

Hotel rooms

- (RK) Shoulder days are severely lacking rooms
 - Tues (-14 rooms)
 - Wed (-25 rooms)
 - Sun (-33 rooms)
- JW will follow up with locating a 3rd, smaller, hotel to makeup the shortage of rooms
- **ACTION ITEM:** (CW) Utilize temp workers instead of using our DD/RDs for teardown/setup
 - Use the \$\$\$ for hotel room nights toward temp workers
 - Board agrees

(CW) Motivate people to show up at:

- (CW) captains meeting -- handing out practice balls
- (CW) Opening ceremony --
 - (WL) this is a non-issue, everyone shows up anyways

2020 Championship RFP

-use for CONNECT/TEAMS conference,

ACTION ITEM

-Chris will mail WL the page flyer by Aug 15th

-WL to update Champs forms for 2020 deadlines and have Tae put up on nctta.org

Registration confusion

• (from Mark Wei) change teams to school in each area of the registration website, TK **ACTION ITEM:**

-Tae to change team to school in each area of website

-Tae to remove practice location and city, state and reset dates and new elig. form

Divisional/regional balls

• ACTION ITEM: (WL) will assign to Chris to take care of this season

Registration form

- Can we reduce the # of fields needed?
 - Practice location
 - School address
 - Intramurals
- (WL) uses the information for grassroot, recruitment
- (TK) information can be used to figure out whether the school can host the divisional tournament

Committee member approval

Motion to approve committee chairs and members: proposed by WL Seconded by: Joe Wells Discussion: none Motion passes 7-0-0

Committee	Mentor	Chair	Members
Championship	Willy	Willy	Randy Kendle Joe Wells Chris Wang Andy Nguyen Shelly Huang Deepak S Ed and Diana Hogshead Kagin Lee Cedric Mosdell Dan Wang
Coaching	Willy	Willy	Alan Chu Meng Yu Wang
Alumni	Chris	Kaylee	Nancy Zhou Marisa Chow
Audit	Chris	Brayden	Patrick Wu Mike Meier Christian Lillieroos

Media	Willy	Andy Kanengiser	Mike Reff
Tech	Randy	Тае	Dan Wang Xinye Ji Jack McCarthy Cedric Mosdell
Women's	Brandon	Ying Wang	Asiah Osman Shelly Huang Leparulo Tong Wei
Marketing	Joe	Andy Nguyen	Shelly Huang
Recruitment	Willy	Brandon Lawrence	

ACTION ITEM

-WL to have Update netta officers page and other page for committees too: http://www.netta.org/doc/2017-18%20NCTTA%20Committees.pdf

How to move our champs in larger metropolitan cities?

- (CW) Flooring is a big hindrance to large metropolitan cities, how do we get more flooring so we can utilize large convention halls
- (WL) We should focus on high-end sport flooring facilities
 - fieldhouse USA
 - Spooky nook (sp?)
- Board agrees to head in that direction instead of figuring out what to do with flooring

Annual report

NCTTA highlights: Corporate volunteerism, TT equipment donation to community, coaching, scholarships, NYTTA table donation, increased level with usa team participation, media increase, video talks with Andy, Top 10, future donors of alumni and giving campaign

ACTION ITEMS:

- Get Dennis to help with creating the map?
- Get Cederic to help with report layout

Tech committee update

- [TK] Jack created an app, we aren't sure what it is for. Tae thinks the purpose is to create an app made out of NCTTA webpage data.
- [TK] Champs videos

- Top 10 was released
- Individual match cuts are expected to be done very soon
- [TK] Thi is working on standardizing the image (color/font/image) of NCTTA as part of her school project. She's volunteering for NCTTA
- [RK] Are we getting a new website?
 - [TK] No. Drupal is making it difficult for us to modify our webpage

ACTION ITEM

 -Tae to update NCTTA website with new pics, just needs WL to get pics to use

Budget

- [CW] Expense policy, we need clear rules on the following:
 - Travel to airport/airport car parking (?)
 - Should incentivize to get a ride to airport
 - Maybe we should reimburse public transportation only?
 - [WL] In Tallassee, there is no public transportation
 - Food during travel (?)
 - [JW] daily max
 - Airfare, hotel, transportation/car rental
 - [BL] we should set some smart guidelines
 - **ACTION ITEM:** [JW] volunteered to create the expense policy; Food related during travel; 10-15-25 for each meal type of thing, coming up with a rubric that is easy to follow; put restrictions on champs for food reimbursement
- DD/RD expenses
 - Need a way to control division director/regional director spending
 - [JL] will do a RD tournament budget review by December
- Generate revenue
 - Alumni committee should focus on this for the upcoming year
 - Website should tell folks that work for company with matching to donate through their company to get 2x amount

Motion to approve 2018-19 budget as seen on the screen here at BOD mtg Proposed: WL Seconded: JL

Motion passes 7-0-0

Meeting Adjourned 12:05pm Pacific time